

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 37.699786 Longitude: -121.886367

Metro 580 Pleasanton, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	95,461	224,654	697,115
	Population Est 23Q1	95,478	225,643	698,386
	Population Est 22Q4	95,175	225,350	698,112
	Population Est 22Q3	95,177	225,466	698,346
	Population Est 22Q2	95,186	225,521	698,456
	Population Est 22Q1	95,146	225,578	698,687
	Population Est 21Q4	95,206	225,644	699,976
	Population Est 21Q3	95,158	225,600	699,976
	Population Est 21Q2	94,966	225,502	700,145
	Population Fcst	96,100	226,931	703,530
	2010 Census Population	69,883	182,992	614,770
	2000 Census Population	53,315	147,682	542,712
	1990 Census Population	42,309	120,035	444,006
	Current Year Daytime Population	134,068	262,567	727,767
	Average Seasonal Population	655	1,761	5,543
	Historical Annual Growth, 1990 – 2000	2.34%	2.09%	2.03%
	Historical Annual Growth, 2000 – 2010	2.74%	2.17%	1.25%
	Estimated Annual Growth, 2010 – CY	2.21%	1.45%	0.89%
	Projected Annual Growth, CY to Y5	0.13%	0.20%	0.18%
	Group Qtrs Est	3,832	4,759	10,593
Transient Est Average Last 4 Qtrs	9,165	13,688	21,504	
Households	Current Year Estimated Households	32,145	76,850	236,212
	Households Est 23Q1	32,141	77,187	236,549
	Households Est 22Q4	32,040	77,088	236,465
	Households Est 22Q3	32,044	77,131	236,552
	Households Est 22Q2	32,050	77,149	236,592
	Households Est 22Q1	32,038	77,173	236,671
	Households Est 21Q4	32,060	77,200	237,152
	Households Est 21Q3	32,035	77,173	237,131
	Households Est 21Q2	31,947	77,122	237,190
	Households Fcst	32,357	77,582	238,307
	2010 Census Households	23,450	63,338	213,808
	2000 Census Households	17,722	51,642	193,136
	1990 Census Households	13,664	41,630	164,968
	Historical Annual Growth, 1990 – 2000	2.63%	2.18%	1.59%
	Historical Annual Growth, 2000 – 2010	2.84%	2.06%	1.02%
	Estimated Annual Growth, 2010 – CY	2.24%	1.37%	0.70%
	Projected Annual Growth, CY to Y5	0.13%	0.19%	0.18%
Population per Household	2.85	2.86	2.91	

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Metro 580 Pleasanton, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	9.0%	9.0%	7.0%
	HH Income \$250,000 to \$499,999	10.8%	10.8%	8.4%
	HH Income \$200,000 to \$249,999	25.2%	25.1%	19.5%
	HH Income \$175,000 to \$199,999	7.1%	6.5%	6.7%
	HH Income \$150,000 to \$174,999	9.3%	8.6%	8.6%
	HH Income \$100,000 to 149,999	15.2%	14.5%	16.6%
	HH Income \$75,000 to 99,999	7.3%	7.4%	9.3%
	HH Income \$50,000 to 74,999	6.8%	6.8%	8.4%
	HH Income \$35,000 to 49,999	2.8%	3.2%	4.8%
	HH Income \$25,000 to 34,999	1.7%	2.4%	3.3%
	HH Income \$15,000 to 24,999	1.7%	2.0%	3.0%
	HH Income \$0 to 14,999	3.3%	3.7%	4.3%
	Average Household Income	\$223,338	\$223,597	\$196,636
	Median Household Income	\$182,285	\$180,186	\$150,421
	Per Capita Income	\$76,886	\$77,444	\$67,245
	Average Disposable Income	\$147,760	\$145,485	\$129,684
	Median Disposable Income	\$145,448	\$144,310	\$123,372
	Discretionary HH Income Over \$150,000	23.8%	23.9%	17.9%
	Discretionary HH Income \$125,000 to \$149,999	19.1%	18.9%	15.2%
	Discretionary HH Income \$100,000 to \$124,999	14.9%	13.9%	12.3%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	12.1%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	12.5%	12.4%	15.0%
	Discretionary HH Income \$25,000 to \$49,999	9.5%	10.0%	14.0%
	Discretionary HH Income Under \$25,000	7.1%	8.8%	12.0%
	Average Discretionary HH Income	\$104,916	\$103,288	\$91,494
	Median Discretionary HH Income	\$113,107	\$112,067	\$91,346
	Householder White – Count	11,961	33,244	94,800
	Median HH Income	\$167,711	\$169,091	\$162,653
	Average HH Income	\$143,883	\$141,513	\$137,593
	Householder Black or African-American – Count	940	1,899	13,799
	Median HH Income	\$127,413	\$109,949	\$89,257
	Average HH Income	\$124,666	\$111,450	\$96,951
	Householder Hispanic – Count	2,704	7,579	36,489
Median HH Income	\$150,847	\$134,371	\$112,439	
Average HH Income	\$130,968	\$128,192	\$115,306	
Householder Asian or Pacific Islander – Count	14,081	27,810	65,231	
Median HH Income	\$223,487	\$234,527	\$187,771	
Average HH Income	\$160,379	\$161,831	\$147,924	
Householder Other or Pacific Islander – Count	2,459	6,319	25,893	
Median HH Income	\$162,534	\$156,116	\$125,599	
Average HH Income	\$136,754	\$135,298	\$123,337	

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Gender	Male Population	45,883	109,403	340,471
	Female Population	49,578	115,251	356,644
Total Population by Age	Count of Pop 0 to 4 years	4,919	10,771	34,355
	Count of Pop 0 to 7 years	8,048	17,002	51,173
	Count of Pop 5 - 13	11,693	25,630	73,718
	Count of Pop 14 - 18	5,602	13,495	38,910
	Count of Pop 19 - 22	5,022	12,589	37,975
	Count of Pop 22 - 25	3,379	8,614	27,102
	Count of Pop 25 - 29	4,450	10,617	37,409
	Count of Pop 30 - 34	5,998	12,004	40,619
	Count of Pop 35 - 39	7,690	15,119	46,134
	Count of Pop 40 - 44	9,035	18,294	50,295
	Count of Pop 45 - 59	21,192	51,258	148,622
	Count of Pop 60 - 74	11,142	31,840	112,962
	Count of Pop 75 - 84	3,789	10,453	35,533
	Count of Pop 85+	1,550	3,971	13,481
	% of Pop 0 to 4 years	5.2%	4.8%	4.9%
	% of Pop 0 to 7 years	8.4%	7.6%	7.3%
	% of Pop 5 - 13	12.2%	11.4%	10.6%
	% of Pop 14 - 18	5.9%	6.0%	5.6%
	% of Pop 19 - 22	5.3%	5.6%	5.4%
	% of Pop 22 - 25	3.5%	3.8%	3.9%
	% of Pop 25 - 29	4.7%	4.7%	5.4%
	% of Pop 30 - 34	6.3%	5.3%	5.8%
	% of Pop 35 - 39	8.1%	6.7%	6.6%
	% of Pop 40 - 44	9.5%	8.1%	7.2%
	% of Pop 45 - 59	22.2%	22.8%	21.3%
	% of Pop 60 - 74	11.7%	14.2%	16.2%
	% of Pop 75 - 84	4.0%	4.7%	5.1%
	% of Pop 85+	1.6%	1.8%	1.9%
Median Age	39.3	41.0	41.2	
Average Age	38.3	39.8	40.7	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.0%	5.1%
	% of Pop 5 - 13	12.8%	11.9%	11.0%
	% of Pop 14 - 18	6.3%	6.4%	5.8%
	% of Pop 19 - 22	5.5%	5.9%	5.7%
	% of Pop 22 - 25	3.6%	4.0%	4.0%
	% of Pop 25 - 29	4.8%	4.9%	5.6%
	% of Pop 30 - 34	6.1%	5.3%	5.9%
	% of Pop 35 - 39	7.5%	6.4%	6.5%
	% of Pop 40 - 44	9.1%	7.8%	7.0%
	% of Pop 45 - 59	22.7%	23.1%	21.3%
	% of Pop 75 - 84	3.4%	4.0%	4.6%
	% of Pop 60 - 74	11.4%	13.9%	15.9%
	% of Pop 85+	1.3%	1.4%	1.5%
	Median Age	38.6	40.1	40.2
Average Age	37.5	38.9	39.8	

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	% of Pop 0 to 4 years	4.9%	4.6%	4.7%
	% of Pop 5 - 13	11.7%	10.9%	10.1%
	% of Pop 14 - 18	5.5%	5.7%	5.3%
	% of Pop 19 - 22	5.0%	5.3%	5.2%
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	% of Pop 35 - 39	8.6%	7.0%	6.7%
	% of Pop 40 - 44	9.8%	8.5%	7.4%
	% of Pop 45 - 59	21.8%	22.6%	21.4%
	% of Pop 60 - 74	12.0%	14.4%	16.5%
	% of Pop 75 - 84	4.5%	5.3%	5.6%
	% of Pop 85+	1.9%	2.1%	2.4%
	Median Age	39.9	41.7	42.2
Average Age	39.1	40.7	41.6	
Race	Count of White	32,379	91,215	268,563
	Count of Black or African-American	3,439	6,105	40,147
	Count of Asian or Pacific Islander	47,218	94,284	230,819
	Count of Other races	12,425	33,051	157,586
	White	33.9%	40.6%	38.5%
	Black or African American	3.6%	2.7%	5.8%
	Asian	49.5%	42.0%	33.1%
	Other Races	13.0%	14.7%	22.6%
Language Spoken	Speak English at Home	53.1%	57.4%	56.8%
	Speak Spanish at Home	5.1%	6.3%	13.7%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	13.1%	11.5%	7.2%
	Speak Russian and Other Slavic Languages at Home	1.3%	1.2%	0.9%
	Speak Chinese at Home	10.2%	9.3%	8.8%
	Speak Korean at Home	2.2%	1.9%	1.3%
	Speak Vietnamese at Home	0.9%	0.8%	1.4%
	Speak Other Asian Languages at Home	10.6%	8.6%	4.8%
	Speak Tagalog and Other Pacific Languages at Home	1.6%	1.5%	3.1%
	Speak Other Language at Home	1.3%	1.1%	1.3%
Hispanic	Hispanic Population	10,716	29,289	150,054
	Hispanic Population Percent	11.2%	13.0%	21.5%
	Mexican	57.9%	64.1%	71.1%
	Puerto Rican	6.3%	5.5%	3.9%
	Cuban	0.6%	1.0%	0.7%
	Dominican	0.1%	0.0%	0.1%
	Central American	6.3%	6.3%	9.4%
	South American	8.8%	8.7%	5.0%
	Other Hispanic	20.1%	14.4%	9.7%
	2000 Hispanic Population Percent	11%	11%	17%
	1990 Hispanic Population Percent	9%	8%	13%

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Ancestry	American (percent of total population)	1.4%	1.6%	2.0%
	American	0.8%	1.1%	1.1%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.7%
	Asian (percent of total population)	49.1%	41.7%	32.8%
	Chinese	13.3%	12.0%	10.8%
	Japanese	0.8%	0.7%	0.8%
	Korean	2.9%	2.3%	1.7%
	South Central Asian (ie. Indian)	23.3%	19.4%	10.6%
	South East Asian (ie. Vietnamese)	6.7%	5.4%	7.5%
	Other Asian	2.2%	1.8%	1.5%
	European (percent of total population)	12.5%	16.3%	15.5%
	British	2.2%	2.9%	2.7%
	Dutch	0.2%	0.3%	0.3%
	French	0.5%	0.6%	0.6%
	German	2.3%	3.2%	3.0%
	Italian	1.5%	1.9%	1.8%
	Polish	0.3%	0.4%	0.4%
	Scandinavian	1.1%	1.4%	1.3%
	Scotch/Irish	2.7%	3.3%	3.2%
Other European (ie. Greek/Russian)	1.6%	2.2%	2.1%	
Middle Eastern	1.0%	1.0%	0.9%	
Other Ancestry	17.9%	18.8%	20.0%	
Unclassified Ancestry	6.8%	7.5%	7.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	64,846	153,556	485,055
	Elementary (0 to 8)	2.5%	2.6%	5.0%
	Some High School (9 to 11)	1.9%	2.1%	4.0%
	High School Graduate (12)	9.9%	10.6%	16.0%
	Some College (13 to 16)	12.5%	13.9%	16.7%
	Associates Degree Only	5.8%	6.5%	7.3%
	Bachelors Degree Only	36.8%	35.7%	30.1%
	Graduate Degree	30.6%	28.5%	20.8%
	% College (4+)	67.4%	64.3%	50.9%
Household Type	Total Households – count	32,145	76,850	236,212
	One Person HHs – count	5,786	13,709	44,348
	Family HHs – count	24,442	59,062	177,986
	Married Couple – count	20,906	50,341	141,699
	w/own children – count	11,662	26,496	68,413
	w/out own children – count	9,244	23,845	73,286
	Male Householder – count	1,046	2,874	11,608
	Female Householder – count	2,489	5,847	24,680
	Non-Family Households – count	1,917	4,079	13,878
	1 Person Household	18.0%	17.8%	18.8%
	2 Person Household	27.0%	27.9%	28.7%
	3 Person Household	20.5%	19.9%	18.9%
	4 Person Household	24.3%	23.4%	20.2%
	5 Person Household	6.5%	7.0%	7.9%
6 Person Household	2.4%	2.6%	3.3%	
7+ Person Household	1.3%	1.4%	2.3%	
% Households With Children	41.7%	39.9%	35.4%	

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Housing	Total Housing Units	33,234	79,164	244,239
	Owner Occupied Percent	59.3%	64.7%	62.5%
	Renter Occupied Percent	37.4%	32.4%	34.2%
	Vacant Housing Percent	3.3%	2.9%	3.3%
	Total Housing Units (Census 2000)	18,620	53,175	198,219
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	65.4%	62.4%	49.6%
	Property Value \$750,000 to \$999,999	14.0%	12.7%	16.9%
	Property Value \$500,000 to \$749,999	5.4%	5.1%	10.0%
	Property Value \$400,000 to \$499,999	0.6%	0.8%	1.5%
	Property Value \$300,000, to \$399,999	0.2%	0.5%	0.8%
	Property Value \$200,000 to \$299,999	0.0%	0.5%	0.8%
	Property Value \$150,000 to \$199,999	0.3%	0.4%	0.3%
	Property Value \$100,000 to \$149,999	0.9%	0.6%	0.6%
	Property Value \$60,000 to \$99,999	0.1%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.1%
	Property Value \$0 to \$39,999	0.9%	1.1%	1.1%
	Median Home Value	\$1,211,002	\$1,225,297	\$1,177,065
Wealth per Household	\$0 and under - percent	15.8%	15.6%	16.2%
	\$1 to \$4999 - percent	6.9%	6.7%	7.4%
	\$5k to \$9999 - percent	3.9%	3.9%	4.1%
	\$10k to \$24999 - percent	5.8%	5.7%	5.9%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	9.7%	9.8%	9.9%
	\$100k to \$249999 - percent	18.2%	18.5%	18.3%
	\$250k to \$499999 - percent	14.6%	14.7%	14.2%
	\$500k+ - percent	18.6%	18.6%	17.3%
	Median HH Wealth	\$111,438	\$114,585	\$98,873
	Avg HH Wealth	\$283,592	\$284,761	\$269,597
Economic Viability	Economic Viability Local	330	322	305
	Economic Viability Indexed	122	119	113
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	50,220	119,597	363,842
	Managerial/Executive	26.1%	27.3%	23.9%
	Professional Specialty	42.8%	38.9%	30.4%
	Healthcare Support	1.4%	1.4%	2.8%
	Sales	7.9%	8.9%	8.9%
	Office & Administrative Support	8.1%	8.0%	9.5%
	Protective Service	1.6%	1.3%	1.7%
	Food Preparation	3.0%	3.2%	4.0%
	Building Maintenance & Cleaning	0.5%	1.1%	2.2%
	Personal Care	1.8%	2.2%	2.3%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	2.4%	3.2%	5.6%
	Production & Transportation	4.3%	4.4%	8.5%
	Percent White Collar Workers	86.3%	84.5%	75.5%
	Percent Blue Collar Workers	13.7%	15.5%	24.5%

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	Agriculture/Mining/Construction	3.4%	4.4%	6.4%
	Manufacturing	10.1%	10.8%	10.4%
	Transportation	3.7%	3.4%	5.2%
	Information	5.0%	4.4%	3.4%
	Wholesale/Retail	12.1%	12.1%	12.3%
	Finance, Insurance, Real Estate	7.3%	7.5%	7.0%
	Professional Services	25.1%	22.7%	16.6%
	Management Services	0.3%	0.3%	0.3%
	Administrative/Waste Services	2.2%	2.4%	3.6%
	Educational Services	18.2%	19.2%	20.2%
	Entertainment Services	6.3%	6.5%	7.1%
	Other Professional Services	2.6%	3.0%	3.7%
	Public Administration	3.7%	3.4%	3.7%
Vehicles per HH	No Vehicles	3.3%	3.9%	4.7%
	1 Vehicle	28.8%	25.5%	25.5%
	2 Vehicles	47.1%	44.9%	41.6%
	3 or more vehicles	20.8%	25.7%	28.2%
	Average Number of Vehicles	1.92	2.04	2.07
Change	Births (last 12 months)	859	1,984	6,459
	Deaths (last 12 months)	545	1,460	4,901
	Migration (last 12 months)	-10	-1,282	-2,530
Work place	Workplace Establishments	5,377	10,134	26,268
	Workplace Employees (FTE)	69,174	112,448	259,152